



**Agenda – Visit the Santa Ynez Valley Board Meeting – June 13, 2019 9:00 a.m., Hotel Corque, Solvang**

9:00 a.m. Call to order and reordering of agenda (if necessary), Linda Johansen, Chairman  
Public comment on non-agenda items – limited to three minutes  
Room Introductions – Linda Johansen

**ACTION ITEM: Approval of the minutes of the May 9, 2019 board meeting**

**Financial report – Bryan Maroun**

- Review of May 2019 financials

**President/CEO Report to include:**

- Board Election results
  - To be ratified in July
- VisitCA presentation recap
  - May 23, 2019, Sacramento
- IPW recap
  - June 1 – 7, 2019, Anaheim
- Annual Meeting agenda
- WineRam update
- Meeting space project
- Activity Report for month of May

**Marketing Update – Danielle Laudon Ruse**

- Review of May VisitSYV.com web trends, DVA PR and Marketing efforts update, IPW Anaheim recap

**Old Business & New Business**

**Board comments**

The next board meeting will be held July 11, 2019, 9:00 a.m., Chumash Casino, Santa Ynez.