



**Agenda – Visit the Santa Ynez Valley Board Meeting – February 12, 2015 9:00 a.m., SYV Marriott, Buellton**

**9:00 a.m. Call to order and reordering of agenda (if necessary), Mike Hendrick, President**

**Public comment on non-agenda items – limited to three minutes**

**Approval of the minutes of the January 8<sup>th</sup> board meeting**

**Director Report – Shelby Sim**

**Financial report – Bion Rice, Treasurer**

**2015 Budget Proposal – Bion Rice**

**Grant Request, Garagiste: Southern Exposure**

**Education Subcommittee Proposal – Bion Rice**

**Restaurant Week Recap – Danielle Laudon**

**Website, Analytics and DVA Update – Danielle Laudon**

**Destination Guide 2016 Subcommittee Formation**

**Board comments**

**Adjournment to meeting of March 12, 2015, 9:00 a.m., SYV Marriott**