



Agenda – Visit the Santa Ynez Valley Board Meeting – December 11, 2014 9:00 a.m., SYV Marriott, Buellton

9:00 a.m. Call to order and reordering of agenda (if necessary), Mike Hendrick, President

Public comment on non-agenda items – limited to three minutes

Approval of the minutes of the November 6th board meeting

Director Report – Shelby Sim

Financial report – Bion Rice, Treasurer

Grant Request, Solvang CVB's Taste of Solvang

Bylaws Revisions final edit – Shelby Sim

Tagline Subcommittee Update

Restaurant Week – Shelby Sim and Danielle Laudon

Website & Analytics Update – Danielle Laudon

DVA Creative – Shelby Sim and Danielle Laudon

SYV.com domain offer update – Mike Hendrick

Publication update – Shelby Sim

Board comments

Adjournment to meeting of January 8, 2015, 9:00 a.m., SYV Marriott