



Agenda – Visit the Santa Ynez Valley Board Meeting – September 4, 2014, 9:00 a.m., SYV Marriott, Buellton

9:00 a.m. Call to order and reordering of agenda (if necessary), Mike Hendrick, President

Public comment on non-agenda items – limited to three minutes

Approval of the minutes of the August 7th board meeting

Financial report – Bion Rice, Treasurer

Board Retreat Recap – Jessy Osehan

Bylaws Review & Board Officer Nominations – Timing and procedure for officer elections & revision of bylaws – Jessy Osehan

FSC Contract Update – Shelby Sim

Website & Analytics Update – Danielle Laudon

DVA 2015 Recommendations – Shelby Sim & Christine Forsyth

Follow-up & update on membership subcommittee recommendations – Shelby Sim & Dave Pollock

October 1st Mixer – Shelby Sim & Jim Colvin

Director Report – Shelby Sim

Board comments

Adjournment to meeting of October 2, 2014, 9:00 a.m., SYV Marriott