



Agenda – Visit the Santa Ynez Valley Board Meeting – June 12, 2014, 9:00 a.m., SYV Marriott, Buellton

9:00 a.m. Call to order and reordering of agenda (if necessary), Mike Hendrick, President

Public comment on non-agenda items – limited to three minutes

Approval of the minutes of the May 8 board meeting

Executive Director Report – Mike Hendrick

Financial report – Bion Rice, Treasurer

Grants requests – Solvang Third Wednesday, Scarecrow Contest, \$4000; Artists Guild of the Santa Ynez Valley, 28th annual Los Olivos Quick Draw and Arts Festival, August 15-16, \$3500; Los Alamos Old Days, September 26-28, \$4000

Destination Guide update – Phil Janney, Griffin Publishing

Membership and Web Sales update – Danielle Laudon

Board Retreat Report - Jessy Osehan

SYVTMA Report – Christine Forsyth and Linda Johansen

VSJV Board election process – Mike Hendrick

Board comments

Adjournment to meeting of July 10, 2014, 9:00 a.m., SYV Marriott