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**Agenda – Visit the Santa Ynez Valley Board Meeting – April 3, 2014, 9:00 a.m., SYV Marriott, Buellton**

**9:00 a.m. Executive Session**

**9:15 a.m. Call to order and reordering of agenda (if necessary), Mike Hendrick, President**

**Public comment on non-agenda items – limited to three minutes**

**Approval of the minutes of the March 6 board meeting**

**Director update and February/March financials – Mary Harris**

**Presentations by publishers interested in VisitSYV visitor publication**

**Board recommendation/vote on renewal of Speed RFP, including procedure for soliciting direct partners in exchange for free membership for a year for VisitSYV**

**Board recommendation/vote on proposal from Touring and Tasting for continuation of presence, \$9,400 for Summer/Fall edition**

**Board approval of Craft Beer Month proposed \$5K marketing budget – Danielle Laudon**

**Interim report of the ad hoc subcommittee on grant procedures – Dave Pollock, Sandra Hallmann, Chris Bashforth and Mary Harris**

**Grant request for 2014 Fireworks, SYV Rotary - \$3000**

**Web site update and demo – Seth Shomes and Marc Ertel, FirstStreet Creative, and web ad hoc subcommittee members Mike Hendrick, Jessy Osehan**

**Board comments/questions**

**Adjournment to meeting of May 1, 2014, 9:00 a.m., SYV Marriott**